



Press Release

Rodolphe Saadé and Jérôme Seydoux join forces to accelerate Pathé's growth

Paris, May 12, 2025 – Pathé, a leading producer of motion pictures and operator of cinemas in Europe and Africa, is announcing a strategic partnership with Merit France, the Saadé family holding company. Through this investment, Merit France acquires a 20% stake in Pathé.

Amid a rapidly evolving macroeconomic and industrial landscape rich with opportunity, this transaction is aimed at equipping Pathé with the resources needed to accelerate its growth—particularly in the production of internationally-oriented films and series, as well as the modernization of its cinema network to offer customers a premium, innovative experience unmatched in Europe.

This long-term partnership enables Rodolphe Saadé and his family to continue diversifying their assets into the cultural sector.

"Welcoming the Saadé family as a partner will accelerate the growth and modernization of Pathé. It will also allow us to continue working with the talent we value and to attract those who share our ambitions and aim for international success," said Jérôme Seydoux.

"We are proud to partner with Jérôme Seydoux and his family in Pathé, a flagship brand for film lovers both in France and worldwide. We are committed to supporting the development of the industry and promoting French cinematic culture around the globe," added Rodolphe Saadé.

About Pathé

Founded in 1896, Pathé is the leading cinema operator in France, the Netherlands, and Switzerland, and also has a presence in Belgium, Tunisia, Côte d'Ivoire, Senegal, and Morocco. Pathé operates 130 cinemas, encompassing a total of 1,316 screens. Its premiumization and modernization strategy is driven by active construction, reconstruction, and renovation programs, continuous innovation through cutting-edge technologies, unique and tailored services, and an optimized customer journey both in theaters and online. Pathé is also one of Europe's foremost producers and distributors of theatrical films.



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