

2018

# PATHÉ THINKS BIG





# Cinema is

---

**The Chairman's word** p. 06

**HIGHLIGHTS OF 2018** p. 08

**CINEMAS**

Innovative technologies p. 12

A more profound cinematic experience p. 18

A smooth digital experience p. 20

A shared experience p. 22

Cinema for all p. 24

**FILMS**

2018 Releases p. 28

Pathé in the United Kingdom  
and in Switzerland p. 40

Around the world with Pathé films p. 42

Video, VOD, TV sales and SVOD p. 44

Restoration p. 46

**PATHÉ LIVE** p. 48

**SPONSORSHIP** p. 50

**OLYMPIQUE LYONNAIS** p. 52

**LOCATIONS** p. 54

**ORGANIZATION** p. 56

# big!

---

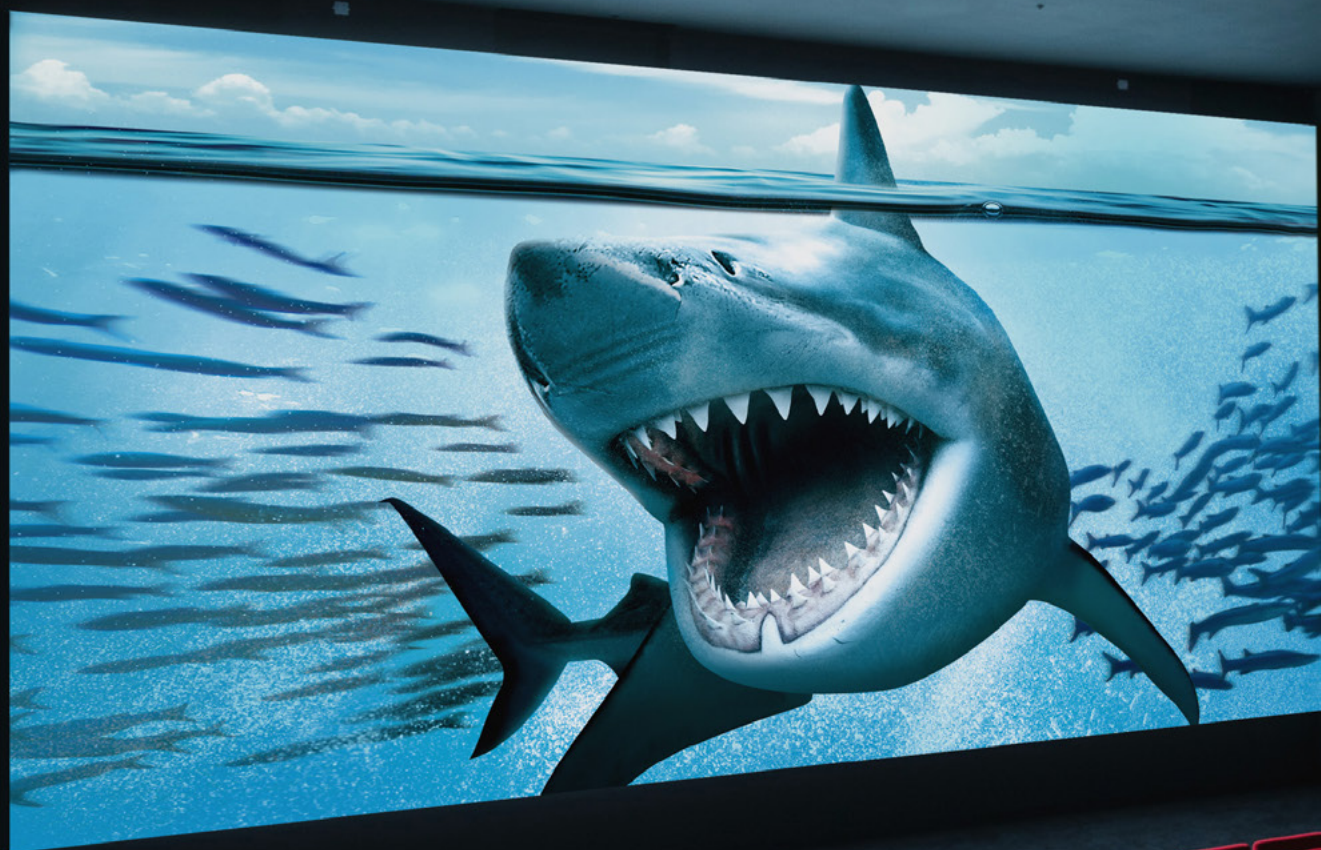




Pathé 2018

SCREEN **X**

# Now that's



PATHÉ LA VILLETTE / FRANCE





# big!

## A unique experience in Europe

The ScreenX theater at  
Pathé La Villette offers  
spectators a fully-  
immersive experience with  
270° projection.

At Pathé Beaugrenelle, this  
spectacular technology  
is combined with 4DX  
effects for even stronger  
sensations.





# The Chairman's word

---

Our profession is changing rapidly  
as the world around us is transformed.

More than ever, Pathé has kept pace with the cinema of tomorrow through  
our speed, tenacity and an unfailing commitment to innovation.

Everyone at Pathé is aware of these transformations  
and is a key participant in these changes.

Together, we are co-constructing a modern organization  
where skill and initiative are rewarded.

I have the greatest confidence in the ability of Pathé's teams  
to achieve the twofold objective that the future of both our  
company and our staff depends on:  
an ever-increasing viewer satisfaction and  
a healthy economic balance that is the  
foundation for our growth.



**Jérôme Seydoux**  
Chairman





# Highlights of 2018

**4,142**

employees  
in 5 countries

**11**

films produced  
and distributed in France  
and the United Kingdom

**63.4 M**

admissions  
at Pathé and  
Gaumont cinemas

**€872 M**

in revenue

POP UP AT UTRECHT CENTRAL STATION / NETHERLANDS



FAMILY IS FAMILY BY DANY BOON



## Box-office hits

2018 was a successful year for Pathé films:

- The two comedies *The Magic Tuche* by Olivier Baroux and *Family is Family* by Dany Boon attracted 11,313,149 viewers in France. This success was confirmed with DVD/Blu-ray and VOD sales.
- Marketing know-how was also rewarded: Pathé won the **Prize for the most innovative Digital Campaign** for the Instagram campaign in support of Guillaume Canet's film *Rock'n' Roll*.

25<sup>es</sup>  
• TROPHÉES •  
le film français

THE MAGIC TUCHE BY OLIVIER BAROUX

## Cinemas rewarded

Les Cinémas Pathé Gaumont received the **Customer experience award** for their increasingly personalised services.



This commitment to excellence is expressed through ambitious building projects, renovations and marketing operations:

- In **Tunis City**, Pathé opened its first multiplex cinema in Africa.
- The new **Pathé Gare du Sud** was inaugurated in Nice.
- Pathé Plan de Campagne in Marseille opened a new **IMAX® Laser theater** with a 375 m<sup>2</sup> screen and unequalled comfort.
- The **Pop Up Pathé** was installed in December at Utrecht Central Station in the Netherlands. **More than 4 million travellers** were able to see the latest film trailers and subscribe to Pathé Unlimited.

PATHÉ TUNIS CITY / TUNISIA



4DX

DOLBY  
CINEMA

SCREENX

IMAX  
LASER



ICO ARGENTINO



# CINEMAS

## UNIQUE EXPERIENCES

Pathé offers viewers a unique cinematic experience in every sense of the word:

- an unrivalled cinema network,
- exceptional experiences with IMAX® Laser, 4DX and Dolby Cinema theaters,
- offers and services adapted to new cinemagoer expectations,
- a personalised and smooth customer path that's the same both online and at the cinema.

**€748 M**

in revenue

**63.4 M**

admissions

### Admissions

BELGIUM	FRANCE	NETHERLANDS	SWITZERLAND
1.2 M	44.3 M	15.2 M	2.7 M

#### Belgium

[www.pathe.be](http://www.pathe.be)

#### France

[www.cinemaspathegaumont.com](http://www.cinemaspathegaumont.com)

cinemaspathegaumont 

PatheGaumont 

cinemaspathegaumont 

cinemaspathegaumont 

#### Netherlands

[www.pathe.nl](http://www.pathe.nl)

pathenl 

pathe 

pathe 

pathenl 


#### Switzerland

[www.pathe.ch](http://www.pathe.ch)

#### Tunisia

[www.pathe.tn](http://www.pathe.tn)

PatheTunisCity 

pathetuniscity 

**PATHÉ ARCHAMPS / FRANCE**

# 4DX

In 2018, Pathé continued his deployment plan that included opening 26 4DX theaters in Europe.

More viewers than ever will be able to have a shared cinematic experience, perfectly synced to the on-screen action. All of their senses will draw them into the film through dynamic seat movements and sensory effects such as wind, rain, snow, smoke, scents and lights.

**PATHÉ ANGERS / FRANCE**

## What the viewers say about it\*

*"The 4DX will take your breath away!"* Pathé La Villette

*"A fantastic experience in the 4DX theater."* Pathé Carré Sénart

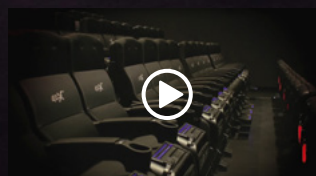
*"Best movies available in 4DX!"* Pathé Atlantis

*"My first 4DX experience. What can I say except... bravo. You feel like you're part of the film and it's amazing."* Pathé Quai Ivry

*"4DX is an unforgettable experience."* Pathé La Valette

\*2018 Google reviews.

Watch a 4DX theater being built.





# 4DX<sup>®</sup>



MOVEMENT



LIGHT



SCENT



WIND



WATER



## 4DX FIGURES FOR 2018

Top films based on number of admissions:

- *Jurassic World: Fallen Kingdom* (Belgium / France / Switzerland)
- *Black Panther* (Netherlands)

### BELGIUM

1 theater

### FRANCE

30 theaters

### NETHERLANDS

5 theaters

### SWITZERLAND

3 theaters



# IMAX® Laser

Pathé has the largest offering of Imax® Laser cinemas in Europe.

IMAX® Laser theaters provide a unique and spectacular experience that plunges viewers into the heart of the action.

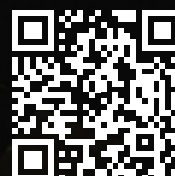
**PATHÉ PLAN DE CAMPAGNE / FRANCE**

## Marseille

On 5 October 2018, **Pathé Plan de Campagne** inaugurated its IMAX® Laser theater with:

- **a 375 m² screen** (25 metres across and 15 metres high), one of the largest in Europe
- **308 premium reclining leather club chairs** for the ultimate in comfort
- a brand new theater that was enlarged and redesigned by **Ora-ïto**

Find out more about the construction of the IMAX® Laser theater at Pathé Plan de Campagne.





# IMAX<sup>®</sup>

## LASER



### IMAX<sup>®</sup> LASER FIGURES FOR 2018

Top films based on number of admissions:

- *Avengers: Infinity War* (France / Netherlands / Switzerland)
- *Bohemian Rhapsody* (Belgium)

BELGIUM	FRANCE	NETHERLANDS	SWITZERLAND
1 theater	13 theaters	6 theaters	2 theaters



# Dolby Cinema

In Pathé cinemas, the Dolby Cinema theater offers:

- comfortable seats of the highest quality
- on-screen images (Laser) with perfect contrast
- state-of-the-art sound that fills the movie theater



## DOLBY CINEMA FIGURES FOR 2018

Top films based on number of admissions:

- *Fantastic Beasts: The Crimes of Grindelwald* (France)
- *Black Panther* (Netherlands)

**FRANCE**  
8 theaters

**NETHERLANDS**  
3 theaters

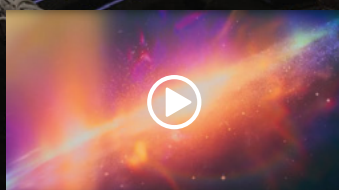




DOLBY  
CINEMA

PATHÉ DOCKS 76 / FRANCE

Discover the Dolby Cinema experience.



## Toulouse

Like The Hague and Nice before it, Toulouse discovered the Dolby Cinema experience with:

- double laser projection that provides twice the brightness and **a contrast that's 500 times superior** to traditional projection technology
- **80 speakers** to ensure that the sound travels with perfect precision to each of the **327 seats** in the **Gaumont Wilson** theater



# A richer cinematic experience

To improve the quality of its theaters with the viewer's experience in mind, Pathé has built new cinemas and is continually renovating its existing locations.

## NEW MULTIPLEX CINEMAS

### Pathé Tunis City

On Saturday, 22 December 2018, Tunisia's first multiplex cinema opened its doors in the largest shopping centre in Tunis with **8 new theaters and a total of 1,521 seats**.

Designed by architect Pierre Chican and designer Ora-ïto, in accordance with the latest quality standards in terms of comfort and projection (laser projection in each theater), viewers will be able to enjoy a wide range of films, from local productions to American and European cinema.

### Pathé Gare du Sud in Nice

Designed by architects Reichen & Robert and designer Ora-ïto, this new cinema features **1,500 seats and**



**9 ultra-modern theaters, including one Dolby Cinema theater**, the fourth one of its kind in France. A large range of sweets, in addition to Starbucks coffee and Ben & Jerry's ice cream, make this a true oasis of relaxation and fun.

## PATHÉ GARE DU SUD / FRANCE







## RENOVATIONS

### France

#### Pathé Carré Sénart

This cinema was renovated from top to bottom to offer optimal comfort. It features **3,995 seats, 16 theaters, including one 4DX theater**, a sweets bar, a Starbucks lounge, Häagen-Dazs ice cream and a children's area.

#### Pathé Archamps

This multiplex cinema, **with 2,579 seats and 12 theaters**, continued its transformation: **an IMAX® Laser theater**, as well as a video gaming area, and new concessions areas featuring Classico Argentino and Häagen-Dazs.

#### Pathé Angers

This cinema comprises **2,431 seats** featuring the latest in technology and comfort and **12 new theaters including one 4DX theater**. The welcome areas were entirely redesigned with the arrival of the very first Starbucks lounge in Angers and a children's area.

### Netherlands

#### Pathé Schouwburgplein

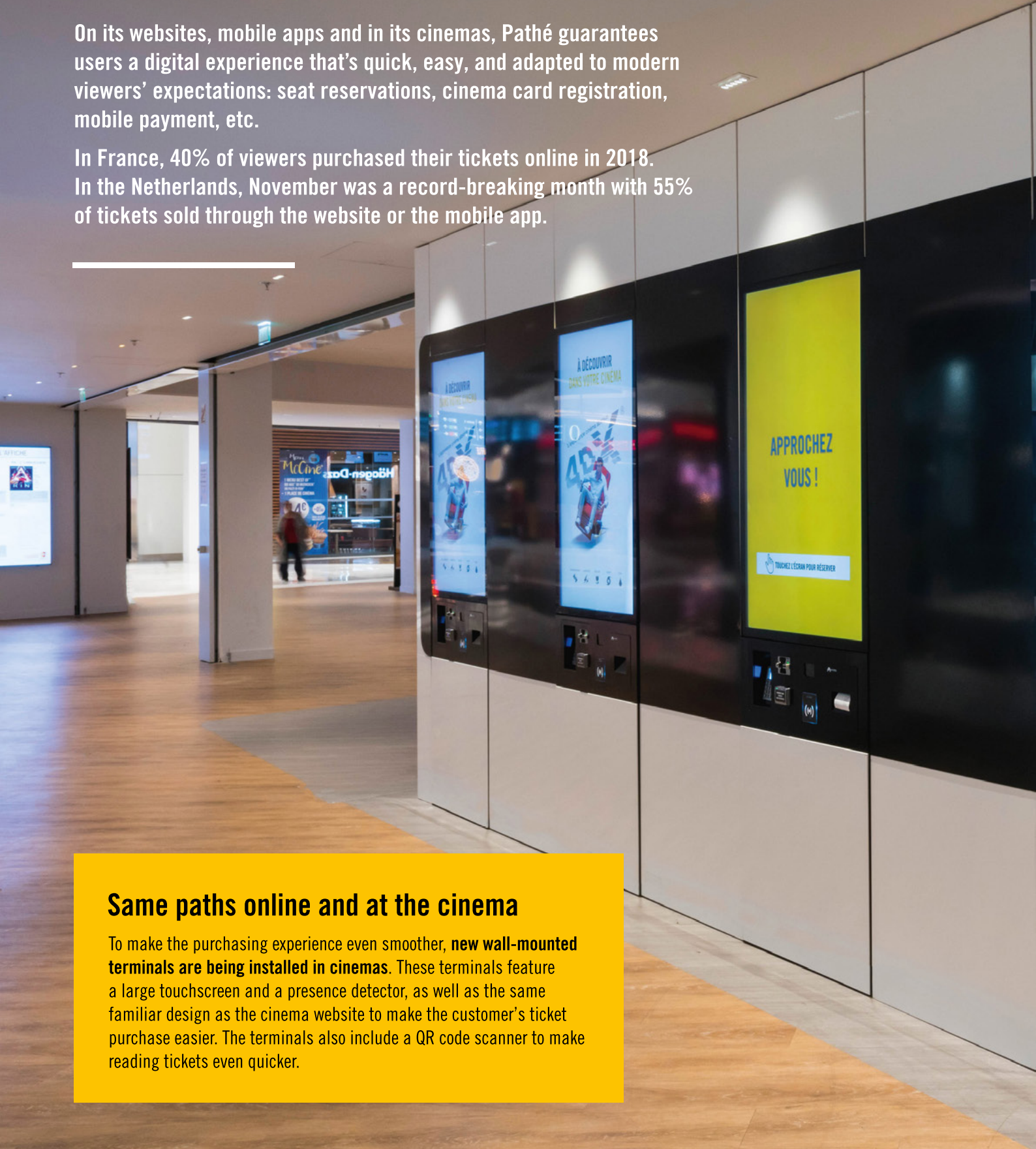
In Rotterdam, this cinema unveiled its brand-new façade after several months of renovations. It features **1,931 seats**, a new **IMAX® Laser theater** and an entirely new Food & Beverage concept.



# A smooth digital experience

On its websites, mobile apps and in its cinemas, Pathé guarantees users a digital experience that's quick, easy, and adapted to modern viewers' expectations: seat reservations, cinema card registration, mobile payment, etc.

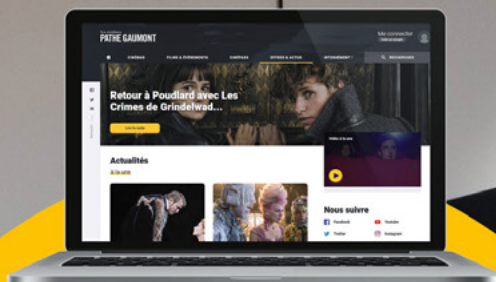
In France, 40% of viewers purchased their tickets online in 2018. In the Netherlands, November was a record-breaking month with 55% of tickets sold through the website or the mobile app.



## Same paths online and at the cinema

To make the purchasing experience even smoother, **new wall-mounted terminals are being installed in cinemas**. These terminals feature a large touchscreen and a presence detector, as well as the same familiar design as the cinema website to make the customer's ticket purchase easier. The terminals also include a QR code scanner to make reading tickets even quicker.





## A “mobile first” experience with new digital platforms

In France, Les Cinémas Pathé Gaumont launched their new digital platform that provides an improved, identical user experience across all digital terminals:

- **path choice** according to preference criteria (films, cinemas, technologies used)
- **account personalisation** with wish lists, a calendar of events, etc.
- **access to enhanced offers and news**

In Belgium, the website and mobile application were also redesigned to be more intuitive and adapted to viewers' expectations.





# A shared experience

In every country, cinemas are true living spaces where people gather to share an experience.

In its mission for innovation, Pathé is redefining the “Cinema experience” by offering innovative services that focus on viewer pleasure.

---



## Subscriptions for a better experience

- **In France**, it's now easier to sign up for a subscription online, and a digital version of the CinéPass card is available in the mobile app. The subscription offer grew by 14 % between 2017 and 2018.
- **In the Netherlands**, Pathé Unlimited subscriptions are now 100% digital.







## Virtual reality in the wild

Pathé Beaugrenelle and Pathé La Villette are innovating with a completely immersive 360° experience that is offered as a complement to a film screening.

Viewers of all ages are given a virtual reality headset, and find themselves surrounded by the flora and fauna in the the first virtual nature preserve in the world. The programme already includes 4 films that can be experienced in the VR spaces.





# Cinema for all

Cinemas offer more and more choices for different audiences: exclusive evenings, events, e-sports, recommended films, etc.

Subscribers, families, women and film buffs come together to share more than just a film.

In France, viewers can take advantage of a varied offer and two labels to guide their choices:



9 FILMS  
"Coup de Cœur"



12 FILMS  
"L'Autre Regard"

LA GRANDE  
JOURNÉE  
DES ENFANTS

The November edition of **this must-attend event for families** set a new record with more than 50,000 admissions. Children were invited to exclusive previews of *Ralph Breaks the Internet*, *The Grinch* and *The Jungle Book* (best score for a heritage film).





## A RECORD FOR THE NETHERLANDS

In the Netherlands, the Kids, Classics and Ladies Night events were a smashing success. 53,873 women got together for a special ladies-only screening of *50 Shades Freed*.



## IL ÉTAIT UNE FOIS...

During the "Il était une fois" events, Les Cinémas Pathé Gaumont **allowed viewers to rediscover some of the greatest films in the history of cinema**. The exclusive longer version of the *Lord of the Rings* trilogy beat the record for number of viewers with 41,061 admissions.

## LA SOIRÉE DES PASSIONNÉS

In 2018, CinéPass subscribers were offered **an exclusive preview of one of two films** and simultaneous screening in two theaters. The screening was kicked off with a series of preview trailers and a cocktail party.



Pathé 2018

**DAD FRIEND** by François Desagnat

**DUMPED** by Éloïse Lang

**FAMILY IS FAMILY** by Dany Boon

**INTERRAIL** by Carmen Alessandrin

**IN THE FADE** by Fatih Akin

**LOOKING FOR TEDDY** by Philippe Mechelen and Julien Hervé

**LORO** by Paolo Sorrentino

**MEKTOUB MY LOVE: CANTO UNO** by Abdellatif Kechiche

**THE BRAND NEW ADVENTURES OF ALADIN** by Lionel Stekettee

**THE LITTLE STRANGER** by Lenny Abrahamson

**THE MAGIC TUCHE** by Olivier Baroux





# FILMS

## SUCCESS AND COMMITMENT!

Pathé is always offering more reasons to love feature films:

- hit comedies, critical darlings, political films and award-winning films, to be watched with friends and family
- a significant international presence
- commitment to preserving historical works and breathing new life into restored films

More than

**800**

feature films in  
the catalogue

**11**

films produced  
and distributed  
in France  
and the  
United Kingdom

**€124 M**

in revenue

### FILM NEWS

#### France

[www.pathefilms.com](http://www.pathefilms.com)

pathefilms 

pathefilms 

pathefilms 

pathe 

#### The United Kingdom

[www.pathe.co.uk](http://www.pathe.co.uk)

PatheUK 

patheuk 

patheuk 

patheuk 

#### Switzerland

[www.pathefilms.ch](http://www.pathefilms.ch)

pathefilmsCH 

PatheFilmsSwiss 

pathefilms\_ch 

### INTERNATIONAL SALES

[www.patheinternational.com](http://www.patheinternational.com)

patheintsales 



Pathé 2018

# Vote Tuche!

Jeff, they're going  
to give the Tuche  
a César!

## The Magic Tuche

by Olivier Baroux

Jeff Tuche and family have taken their place at the helm of the Republic.

Under Olivier Baroux's direction, they boosted the whole country's morale!

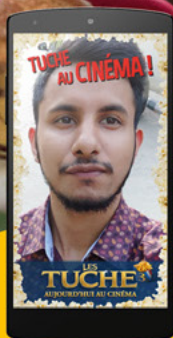
**5,687,100**  
viewers in France!

**#1 FRENCH FILM**  
of the year

**CÉSAR AUDIENCE AWARD**  
awarded by the César Academy




Caesar dressing?  
For my chips?



***The Magic Tuche  
in the Snapchat era***

The day the film was released in France, 1 million snapchatters shared the film's special Snapchat filters. A successful campaign that reached millennials.





Pathé 2018

# Cha ch'est qué cosse ! \*

## Family is Family

by Dany Boon

Dany Boon's northern family collides with the world of Parisian luxury.

A clash of cultures where Laurence Arné, the Parisian, will get the shock of her life when meeting her northern in-laws: Line Renaud, Pierre Richard, Valérie Bonneton and Guy Lecluyse.

---

**5,626,049**

viewers in France, that's not half bad!

**#2 FRENCH FILM OF THE YEAR**

**BEST FIRST DAY**

for a French film in 10 years



A large photograph of Dany Boon and Guy Lecluyse on a carousel. Dany Boon, on the left, is a man with a beard and short hair, wearing a dark jacket over a grey t-shirt. Guy Lecluyse, on the right, is an older man with white hair and a beard, wearing red-rimmed glasses and a grey jacket over a green t-shirt. They are both smiling and holding onto the carousel's pole. The carousel has ornate wooden carvings and painted panels. In the foreground, the head of a carousel horse is visible.

With the cooperation of the French rail network, **Dany Boon** and **Guy Lecluyse** made announcements in the ch'ti language at the Lille Flandres train station for the film's premiere, much to the delight of surprised travellers.



\* That's quite something!



# A Genie-us experience!

## The Brand New Adventures of Aladin

by Lionel Steketeer

Kev Adams and his genie companion  
Éric Judor must fight the tyrant Jamel  
Debbouze and his evil genie Ramzy Bédia.

The biggest names in French comedy  
are all present for this new chapter  
in the adventures of Aladin.



In France, viewers experienced  
*The Brand New Adventures  
of Aladin* in 4DX on more  
than 25 theaters.







# Girls' trip

## Dumped

by Éloïse Lang

An emotional wreck, Miou-Miou and her daughters decide to get away from it all on holiday in Reunion Island. This group of hilarious actresses let loose in this joyful comedy.



FESTIVAL DE L'ALPE D'HUEZ 2018

The film won the **Audience Award at The International Comedy Film Festival 2019, Alpe d'Huez** and Camille Cottin won the **Best Actress Award**.



## Looking for Teddy

FILMS

by Philippe Mechelen  
and Julien Hervé



# A Daddy film

Kad Merad and Malik Bentalha are a pair of hapless adventurers in search of a lost teddy bear.

A zany road movie for the whole family, from the writers of the *Tuche* films.



Pathé 2018

# Possessive father-in-law alert!

## Dad Friend

by François Desagnat

Kad Merad smothers his sons-in-law, much to the frustration of the women of the family.

A tongue-in-cheek reversal of the 'overbearing mother' trope.





# A woman's vengeance

FILMS

## In the Fade

by **Fatih Akin**

Diane Kruger investigates the men who killed her husband and son.

Fatih Akin, the director, denounces xenophobia in this hard-hitting film.

---



Diane Kruger won the **Best Actress Award at the Cannes Film Festival.**

The film won the **Golden Globe Award for Best Foreign Language Film.**



Pathé 2018

# Sea, Sète and Sun



**Swann d'or for Best Film**  
at the Cabourg Film Festival  
and **Premier rendez-vous Award**  
for Shaïn Boumédine. Ophélie Bau,  
nominated for a **César Award**  
for **Most Promising**  
**Actress.**

## Mektoub My Love: Canto Uno

by Abdellatif Kechiche

After *La Vie d'Adèle: Chapters 1 and 2*, Abdellatif Kechiche returns to the theme of youth and desire once again.

This sun-drenched tale of star-crossed lovers, adored by critics, won the award for Best French Film from Le Syndicat Français de la Critique de Cinéma.

---





# Ciao Bello!

## Loro

by Paolo Sorrentino

Paolo Sorrentino's unique portrait of Silvio Berlusconi was lauded by critics.

The *cavaliere*, played by Tony Servillo, is portrayed like a king surrounded by his court.



# Pathé in the United Kingdom

---

## The Little Stranger

by Lenny Abrahamson

Oscar nominated director Lenny Abrahamson adapted Sarah Waters' Gothic novel for the screen.

This international production, featuring British actresses Ruth Wilson and Charlotte Rampling at their most mysterious, is guaranteed to thrill.

*"An elegant, sinister tale"*

The Guardian

*"... a hypnotic and haunting tale. It's spellbinding"*

Rolling Stone



# In Switzerland

## PRODUCTIONS LAUNCHED

*Judy* by Rupert Goold, featuring Renée Zellweger, is a biopic based on the final concerts given by actress and singer Judy Garland in London.

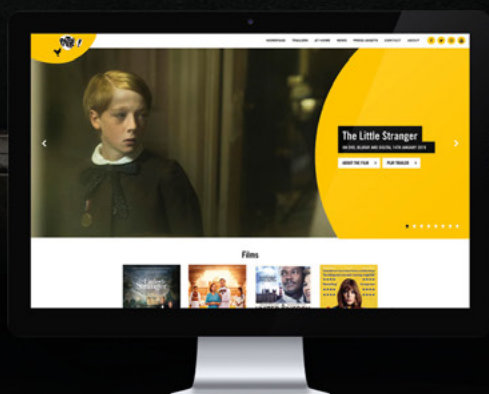
Philippa Lowthorpe's comedy-drama *Misbehaviour* with Keira Knightley and Gugu Mbatha-Raw tells the true story of how the 1970 Miss World competition was hijacked by the Women's Liberation movement.

## TV SUCCESS

More than 3 million viewers watched the 1<sup>st</sup> broadcast of Meryl Streep's *Florence Foster Jenkins* on BBC1.

## NEW WEBSITE

With its new design, [pathe.co.uk](http://pathe.co.uk) is also more user-friendly.



In French-speaking Switzerland, Pathé comedies were very successful in cinemas and on VOD in 2018 especially *The Magic Tuche* as well as *Family is Family*, which Dany Boon and Laurence Arné personally presented in several cities. The team from *The Brand New Adventures of Aladin*, with Kev Adams and Jamel Debozze, also presented previews in Lausanne and Geneva.



Pathé also distributed other productions including *Taxi 5* by Franck Gastambide, *Belle & Sébastien 3* by Clovis Cornillac and *Fünf Freunde und das Tal der Dinosaurier* (German adaptation of the Club des Cinq) by Mike Marzuk.



## DER VORNAME IS MAKING A NAME FOR ITSELF

Adapted from the film *What's in a name?* by Alexandre de La Patellière and Matthieu Delaporte, *Der Vorname* by Sönke Wortmann, had its world premiere at the Zürich International Film Festival.

## PRIX PATHÉ 2018

The cultural editor of newspaper *Le Temps* was awarded the Grand Prix for its reporting on the film *L'Opéra de Paris*. Journalist Hans Jürg Zinsli of *Berner Zeitung* was also recognised for his article on the Xavier Koller collection.



# Around the world with Pathé's films

In 2018, more than 100 promotional tours were organised worldwide, from Venice to Hollywood, to support Pathé's films. Some highlights about the successes of the films releases and their promotional tours.



*Le Brio*  
by Yvan Attal



*Promise at Dawn*  
by Éric Barbier



*Loro*  
by Paolo Sorrentino

## FESTIVALS AND MAJOR MARKETS

### 68th Berlin Film Festival

*The Quest of Alain Ducasse* was presented in the "Berlinale Culinary Cinema" category. After the screening, director Gilles de Maistre and award-winning chef Alain Ducasse treated 300 guests to a 4-star meal.

### Rendez-vous with French Cinema in New York

Xavier Beauvois presented *The Guardians* at its American premiere.

### Venice Film Festival

Written and directed by Mario Martone, the film *Capri-Revolution* was part of the festival's official selection.

### Toronto International Film Festival

Director Paolo Sorrentino and his favourite actor, Toni Servillo, presented *Loro* to the world for the first time.

### City of Lights, City of Angels in Los Angeles

*Promise at Dawn* by Éric Barbier opened the event and won the special public award.

Camilla Jordana came to support Yvan Attal's *Le Brio*, which received the Critics' Award. The actress also participated in master classes during this event.



## INTERNATIONAL SALES

*The Wolf's Call* was sold in **more than 30 countries** before its release in France. *Loro*, *Family is Family*, and *Promise at Dawn* were sold in **more than 20 countries**. *The Brand New Adventures of Aladin* was sold in **more than 15 countries**.

## INTERNATIONAL BOX-OFFICE

*Family is Family* is the **3<sup>rd</sup> most-viewed French film in 2018 internationally with more than 1 million viewers** in some twenty territories (outside of France). Like *The Magic Tuche*, it reached #1 in box offices the week it was released in Belgium, French-speaking Switzerland and Luxembourg.

*Le Brio* was the most popular French film in 2018 in Brazil and the #3 film in Germany and Spain.



*The Quest of Alain Ducasse*  
by Gilles de Maistre



*Family is Family*  
by Dany Boon

## PROMOTIONAL TOURS

### **Family is Family from west to east**

After a journey that took them from Los Angeles to Montreal, Dany Boon's *Family is Family* continued its tour in Germany, Belgium, Switzerland and Russia. Dany Boon and Laurence Arné promoted the film in front of a large group of journalists in Moscow and St. Petersburg.

### **The Guardians in summer**

Before the film was released in Spain on June 22, Nathalie Baye and Laura Smet presented it in Madrid. At the same time, Iris Bry was present at Panorama Unifrance in China to present the film to the Chinese audience.

### **The Brand New Adventures of Aladin, a heavyweight comic fight**

After filming in Morocco, Kev Adams and Jamel Debbouze returned to Casablanca and Marrakesh for two special previews. In Brussels, the two actors participated in a series of television and radio broadcasts before the premiere. During the film's promotion in Switzerland, they even simulated a fight at Geneva airport, as a nod to the infamous scrabble between two French rappers at Paris-Orly airport.

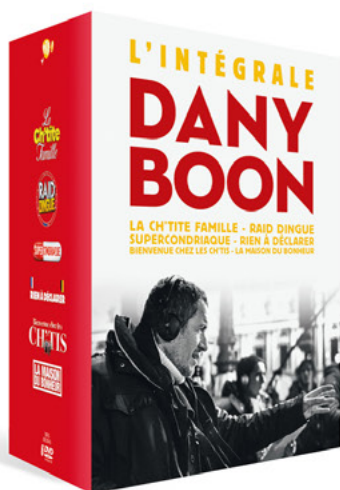


# Video, VOD, TV sales and SVOD

## DVD/BLU-RAY AND VOD/EST SALES

In 2018, Fox Pathé Europa generated revenues of **€78 million** from DVD and Blu-ray sales - including **€10.2 million** for Pathé - which accounted for **17.3%** of the physical video market.

In the digital sector, Pathé achieved more than **2 million VOD/EST transactions** on various platforms (MyTF1, Canal, Orange, iTunes, etc.).



Dany Boon  
Complete Set

### FAMILY IS FAMILY

by Dany Boon

- 215,000 DVD/Blu-ray discs sold, the 2<sup>nd</sup> best-seller on the overall market and number 1 best-seller among French films in 2018.
- 342,000 VOD/EST transactions, 4<sup>th</sup> best performance of the year.

### THE MAGIC TUCHE

by Olivier Baroux

- 175,000 DVD/Blu-ray discs sold, the 4<sup>th</sup> best-seller on the overall market, 2<sup>nd</sup> best-seller among French films in 2018.
- 349,000 VOD/EST transactions, 3<sup>rd</sup> best performance of the year.

## A BANNER YEAR FOR ORIGINAL BOX SETS



Alain Chabat box set



Les Tuche 1-2-3 box set



## TV SALES IN FRANCE

More than 300 titles in the catalogue were broadcast in 2018, all Pay and Free channels included.

29 Pathé's films were broadcast during prime time on major French television channels.

3 Pathé's films were in the **Top 5 biggest audiences for films in 2018** (all on TF1):

- *The Tuche Family* with 7.2 million viewers;
- *Nothing to Declare* with 6.9 million viewers;
- *Back to Mom's* with 6.6 million viewers.

*Camping 3* and *My Family Already Adores You* had audiences of **more than 5 million viewers** during their first free broadcasts on TF1. *Asterix at the Olympic Games*, *Superchondriac* and *The Tuche - The American Dream* had more than **4 million viewers** for their rebroadcasts.



## THE PATHÉ CATALOGUE ON EVERY SCREEN

In addition to television, the Pathé catalogue continues to be present on all of the major SVOD platforms, including Netflix and Amazon Prime. Pathé signed its first agreement with Amazon in 2018.





# Restoration

Since 2012, Pathé has invested in preserving its film heritage.

More than a hundred films have already been preserved through digitisation and restored, giving them a new lease on life.

In line with various festivals and re-releases, Pathé aims to share these inestimable works and allow audiences to rediscover them at the cinema, on digital and on television.

## ON TELEVISION

In 2018, **9 restored films** were broadcast on **Arte**, including 6 during prime time (Paul Verhoeven's *Showgirls*, José Giovanni's *Two Men in Town*, Jacques Deray's *Three Men to Kill* and Jacques Deray's *Blood on the Streets*, *A River Runs Through It* by Robert Redford, Claude Sautet's *A Simple Story*). Each film drew over **500,000 viewers**.

Restored films are also present on the **OCS Géants** and **Ciné+ Classic** pay-TV channels.



*A Simple Story* by Claude Sautet

## ON VIDEO

In 2018, **26 restored films** were re-released in brand-new DVD and Blu-ray editions, including 18 in a luxury box set to honour **Claude Berri's works**.

The year also saw the **re-release of three masterpieces by Jean-Paul Rappeneau** and the release of a box set that includes his first six films.



*The Two of Us* by Claude Berri



# DRIVING MISS DAISY

DIRECTED BY BRUCE BERESFORD

  
OFFICIAL SELECTION  
CANNES CLASSICS  
FESTIVAL DE CANNES

 **4 OSCARS®**  
INCLUDING BEST FILM  
& BEST ACTRESS



After its screening at Cannes Classics in May 2018, the **4-time Oscar®-winning** masterpiece was re-released simultaneously in cinemas and on DVD / Blu-ray / VOD at the end of the year.



Pathé 2018

# Winning over all audiences

With nearly 1.4 million admissions, Pathé Live achieved its best ever attendance figures in 2018.

For the past 10 years, Pathé Live has endeavoured to distribute the most exclusive and wide-ranging events at the theaters, allowing every kind of audience to take part in group experiences as they come together to watch their favourite dancers, singers, musicians, stage actors and heroes.

**CULTURAL SEASON**

**CURRENT SCENE**



The Comédie-Française



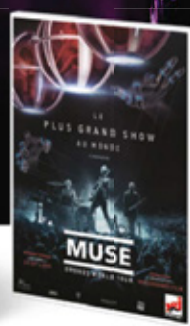
The Bolshoi Ballet



The Metropolitan Opera



Burn The Stage  
The Movie



Muse  
Drones World Tour



Hans Zimmer  
The Prague concert



HANS ZIMMER / THE PRAGUE CONCERT

PATHÉ LIVE  
www.pathelive.com



## LEGENDS

## KIDS



**Brel**  
Ne nous quitte pas



**Johnny Hallyday**  
Olympia 2000



**The Doors**  
Live At The Bowl '68



**Masha and the Bear**  
The new adventures



**Mickey and the Roadster Racers**



**Fireman Sam:**  
Set for Action!



# Sponsorship



## 20 YEARS OF THE "RENDEZ-VOUS AU CINÉMA"

Pathé supports the Restos du Cœur for their "Rendez-vous au cinéma", an action that features private and public screenings, followed by discussions.

To celebrate the 20th anniversary of this event, a preview of Gilles Lellouche's film *Sink or Swim* was held to raise money for the organisation. 10 Pathé and Gaumont cinemas raised more than €6,000.



## SUPPORT FOR CINEMATOGRAPHIC HERITAGE

Pathé has become a Major Partner of the French Cinémathèque for the next three years and intends to give its full support to the work that the French Cinémathèque does in promoting and conserving heritage films. A portion of this patronage will be dedicated to the restoration of silent films.



JEAN-PAUL RAPPENEAU RETROSPECTIVE / THE FRENCH CINÉMATHEQUE



## THE PÉNICHE DU CŒUR AFLOAT WITH PATHÉ

Pathé participated in the acquisition of a new barge for the Péniche du Cœur emergency shelter. After renovations, the barge will become a true place of welcome and support: meals served at lunchtime, new common areas, activity rooms and continuous care for guests.



THE NEW BARGE

## SUPPORT FOR FUTURE TALENT IN ANIMATION



Pathé supports the ANIMA PODI project, the first free online 3D animation school available to all, which was started by Gobelins. This innovative MOOC course has made it possible to attract and train aspiring French animation talent. The launch phase had 4,706 participants registered in 115 countries, 45% of whom completed the course.



ANIMA PODI / THE PEDAGOGICAL TEAM

## IN 2018, PATHÉ ALSO SPONSORED...

Every year, Pathé supports many causes in the health and social fields: the Pasteur Institute, the ICM-Brain and Spine Institute, and the Restos du Cœur.

In 2018, Pathé supported two additional artistic projects: the transformation of La Géode by TremensS as part of the Nuit Blanche art installation in Paris and the *Orsay through the eyes of Julian Schnabel* exhibition at the Musée d'Orsay.



# Olympique Lyonnais

The OL Groupe, a major player in the field of sport and entertainment in France, is structured around the Olympique Lyonnais, a Premier League football club. Pathé has been a shareholder of the OL Groupe since 1999.

Since its inauguration, Groupama Stadium has hosted 105 sporting and cultural events with more than 4,398,899 spectators in all, and more than 110,000 people have visited the stadium. For the 2017/2018 season, the turnover is €289.5 M\*.

OL / AS SAINT-ETIENNE MATCH (25/02/18): 58,069 SPECTATORS



## 1<sup>ST</sup> WOMEN'S BALLON

### D'OR

The first Ballon d'or (Golden ball) in the history of women's football was awarded to **Ada Hegerberg**, a player from the women's OL team.

## TEAM RANKINGS

The women's team won the **D1 Championship** for the 12th consecutive year and the **Women's Champions League** for 5 times including 3 consecutive years. The men's team has reached the 1/8 final round of the **Europa League** for the 2017/2018 season.

## ACADEMY

### REWARDED

The OL Academy was voted **2<sup>nd</sup> best European training center**, ahead of FC Barcelona and just behind Real Madrid (International Centre for Sports Studies) and **best French training centre** for the 6th consecutive year (French Football Federation).



# Locations \*

With a total of 1,117 screens, Pathé is the leading cinema network in France, the Netherlands and Switzerland.

---



**NETHERLANDS**

**BELGIUM**

**SWITZERLAND**

**FRANCE**

**TUNISIA**

Find all  
cinemas here





**BELGIUM / 30 SCREENS FOR 5 CINEMAS**

**Bastogne** / Pathé Cinépointcom Bastogne  
**Charleroi** / Pathé Charleroi ●●  
**Libramont-Chevigny** / Pathé Cinépointcom Libramont  
**Marche-en-Famenne** / Pathé Cinépointcom Marche  
**Verviers** / Pathé Verviers

**FRANCE / 793 SCREENS FOR 67 CINEMAS**

**Amiens** / Gaumont Amiens ●  
**Angers** / Pathé Angers ●  
**Annecy** / Pathé Annecy  
**Archamps** / Pathé Archamps ●  
**Avignon** / Pathé Cap Sud  
**Belfort** / Pathé Belfort  
**Boulogne-Billancourt** / Pathé Boulogne  
**Caen** / Pathé Les Rives de l'Orne ●  
**Chambéry** / Pathé Chambéry  
**Conflans-Sainte-Honorine** / Pathé Conflans ●●  
**Coquelles** / Gaumont Cité Europe  
**Marne-la-Vallée** / Gaumont Disney Village ●●  
**Dammarie-les-Lys** / Pathé Dammarie  
**Évreux** / Pathé Évreux  
**Grenoble** / Pathé Échirolles ●  
**Grenoble** / Pathé Grenoble  
**Ivry-sur-Seine** / Pathé Quai d'Ivry ●●  
**Le Havre** / Gaumont Docks Vauban ●  
**Le Mans** / Pathé Le Mans  
**Levallois-Perret** / Pathé Levallois ●  
**Liévin** / Pathé Liévin  
**Lieusaint** / Pathé Carré Sénart ●  
**Lyon-Vaulx-en-Velin** / Pathé Carré de Soie ●●  
**Lyon** / Pathé Bellecour ●  
**Lyon** / Pathé Vaise ●  
**Marseille** / EuropaCorp La Joliette ● NEW  
**Marseille** / Pathé Madeleine  
**Marseille** / Pathé Plan de Campagne ●  
**Massy** / Pathé Massy ●  
**Metz** / Gaumont Amnéville  
**Montataire** / Pathé Montataire ●  
**Montpellier** / Gaumont Comédie  
**Montpellier** / Gaumont Multiplexe ●●  
**Nantes** / Gaumont Nantes  
**Nantes** / Pathé Atlantis ●  
**Nice** / Pathé Gare du Sud ● NEW  
**Nice** / Pathé Lingostière ●  
**Nice** / Pathé Masséna  
**Nice** / Pathé Paris  
**Orléans** / Pathé Orléans  
**Orléans** / Pathé Saran ●  
**Paris** / Gaumont Alésia  
**Paris** / Gaumont Aquaboulevard ●  
**Paris** / Gaumont Champs-Élysées  
**Paris** / Gaumont Convention  
**Paris** / Gaumont Les Fauvettes  
**Paris** / Gaumont Montparnos  
**Paris** / Gaumont Opéra Capucines  
**Paris** / Gaumont Opéra Premier  
**Paris** / Gaumont Parnasse

**Paris** / Pathé Beaugrenelle ●●●  
**Paris** / Pathé La Villette ●●●  
**Paris** / Pathé Wepler ●  
**Reims-Thillois** / Gaumont Parc Millésime ●  
**Rennes** / Gaumont Rennes ●●  
**Rouen-Grand Quevilly** / Gaumont Grand Quevilly ●●  
**Rouen** / Pathé Docks 76 ●  
**Saint-Denis** / Gaumont Saint-Denis ●  
**Strasbourg** / Pathé Brumath ●  
**Thiais** / Pathé Belle Épine ●●  
**Toulon** / Pathé La Valette ●●  
**Toulon** / Pathé Toulon  
**Toulouse** / Gaumont Labège ●●  
**Toulouse** / Gaumont Wilson ●  
**Tremblay** / EuropaCorp Aéroville ●●  
**Valence** / Pathé Valence ●  
**Valenciennes** / Gaumont Valenciennes ●

**NETHERLANDS / 217 SCREENS FOR 28 CINEMAS**

**Amersfoort** / Pathé Amersfoort  
**Amsterdam** / Pathé Arena ●  
**Amsterdam** / Pathé City  
**Amsterdam** / Pathé de Munt ●●  
**Amsterdam** / Pathé Tuschinski  
**Arnhem** / Pathé Arnhem ●  
**Breda** / Pathé Breda  
**Delft** / Pathé Delft  
**Ede** / Pathé Ede  
**Eindhoven** / Pathé Eindhoven ●●  
**Groningen** / Pathé Groningen  
**Haarlem** / Pathé Haarlem  
**Helmond** / Pathé Helmond  
**Hengelo** / Cinema Hengelo  
**The Hague** / Pathé Buitenhof  
**The Hague** / Pathé Scheveningen ●●  
**The Hague** / Pathé Spuimarkt ●  
**Leeuwarden** / Tivoli en Cinema Leeuwarden  
**Maastricht** / Pathé Maastricht ●  
**Nijmegen** / Pathé Nijmegen  
**Rotterdam** / Pathé de Kuip ●●  
**Rotterdam** / Pathé Schouwburgplein ●  
**Tilburg** / Pathé Tilburg ●  
**Utrecht** / Pathé Leidsche Rijn  
**Utrecht** / Pathé Rembrandt  
**Zaandam** / Pathé Zaandam  
**Zwolle** / Pathé Zwolle

**SWITZERLAND / 69 SCREENS FOR 7 CINEMAS**

**Basel** / Pathé Küchlin  
**Bern** / Pathé Westside ●  
**Ebikon** / Pathé Mall of Switzerland ●●  
**Geneva** / Pathé Balexert ●  
**Lausanne** / Pathé Flon ●  
**Lausanne** / Pathé Les Galeries  
**Zurich** / Pathé Dietlikon

**TUNISIA / 8 SCREENS FOR 1 CINEMA**

**Tunis** / Pathé Tunis City ● NEW

\* In March 2019

● IMAX®/IMAX® Laser ● 4DX ● Dolby Cinema ● ScreenX



# Organization\*





## EXECUTIVE BOARD

**Jérôme Seydoux**  
Co-Chairman

**Eduardo Malone**  
Co-Chairman

**Sophie Seydoux**  
Vice President

**Lisa Azuelos**  
**Dany Boon**  
**Marc Lacan**  
**François Letaconnoux**  
**Martine Odillard**  
**Michel Seydoux**

## FUNCTIONAL DEPARTMENTS

**Johann Frarier**  
Information Technology Director

**Anne-Laure Julienne-Camus**  
Finance Director

**Chantale Pajot**  
Human Resources  
and Communication Director

**Arnaud Pavec**  
General Counsel

## DEVELOPMENT

**Thomas Riboud-Seydoux**  
Development Director

## OPERATIONAL MANAGEMENT

### FILMS

### PRODUCTION AND DISTRIBUTION FRANCE

**Ardavan Safaee**  
Managing Director

**Sébastien Careil**  
Deputy General Director, Marketing

**Henri Demoulin**  
Deputy General Director, Sales France

**Christine Hayet**  
Deputy General Director,  
Home Entertainment, TV French  
Speaking Europe

**Marie-Laure Montironi**  
Deputy Director of International Sales

### PRODUCTION AND DISTRIBUTION UNITED KINGDOM

**Cameron McCracken**  
Managing Director

**Jenny Borgars**  
Deputy Managing Director

**Lee Bye**  
Head of Theatrical Distribution  
and Technical

**James Clarke**  
Finance Director

**Pierre du Plessis**  
Director of Business Affairs

**Fiona McGuire**  
Head of Physical Production

### DISTRIBUTION SWITZERLAND

**Loïc Trocmé**  
Managing Director

### CINEMAS

### OPERATIONS

**Beatriz Berian**  
Director of Buildings and Facilities

**Olivier Grandjean**  
Director of Development and  
Institutional Relations

### THEATERS FRANCE

**Aurélien Bosc**  
Managing Director

**Lucia Anglade**  
Regional Director of Western Operations

**Séverine Breil**

Regional Director of Paris Operations

**David Epstein**

Regional Director of Northeast Operations

**Philippe Ercoli**

Regional Director of Southern Operations

**Nathalie Cieutat**

Director of Programming

**Jean-Christophe Désire**

Information Technology Director

**Rym Haddam**

Performance Director

**Patrice Hiller**

Director of Financial Control

**Séverine Magnan**

General Counsel

**Gaël Mosny**

Human Resources Director

**Michael Zouzou**

Director of Digital Transformation

### THEATERS NETHERLANDS

**Jacques Hoendervangers**

Managing Director

**Barry de Bruin**

Director Information Technology

**Doron Kurz**

Director Commerce

**Bram van den Broek**

Director Operations

**Nico Vertommen**

Director Facility

### THEATERS SWITZERLAND

**Venanzio di Bacco**

Managing Director

**Mireille Frick**

Marketing Director

**Alexis Garbarg**

International Controller

**Umberto Tedeschi**

Director of Programming

### THEATERS BELGIUM

**Bernard Schmitt**

Theater Operations Director

### PATHÉ LIVE

**Thierry Fontaine**

Chairman

\* As of April 1, 2019



# Photo credits

Editorial and graphic design: Com<sup>\*</sup> Next

## THE CHAIRMAN'S WORD

JÉRÔME SEYDOUX PHOTO P.7: © BERTRAND RINDOFF PETROFF

## HIGHLIGHTS OF 2018

P.8-9: POP UP - ALL RIGHTS RESERVED PATHÉ THEATRES B.V. / FAMILY IS FAMILY - PHOTO © EDDY BRIÈRE / THE MAGIC TUCHE - PHOTO © 2018 ESKWAD PATHÉ FILMS / PATHÉ TUNIS CITY - ALL RIGHTS RESERVED LES CINÉMAS PATHÉ GAUMONT

## CINEMAS

PHOTOS CINEMAS P.3-5, 10-25, 42-43, 56-63: © FRÉDÉRIC BERTHET / © FRED BRUNEAU / ALL RIGHTS RESERVED LES CINÉMAS PATHÉ GAUMONT / ALL RIGHTS RESERVED PATHÉ THEATRES B.V.

PHOTOS FILMS P.14-15: AVENGERS: INFINITY WAR © DISNEY 2018 / P.15-16: BLACK PANTHER © DISNEY 2018 / P.24: THE JUNGLE BOOK © DISNEY / P.24-25: THE GRINCH © 2018 UNIVERSAL STUDIOS. ALL RIGHTS RESERVED.

POSTERS FILMS P.13, 15, 16, 59: DISNEY / UNIVERSAL / TWENTIETH CENTURY FOX FRANCE / WARNER BROS. INC.

## FILMS

ALAIN CHABAT BOX SET P.44: © 2018 PATHÉ FILMS - ALL RIGHTS RESERVED

A SIMPLE STORY P.46: PHOTO C. BIASINI - COLLECTION FONDATION JÉRÔME SEYDOUX-PATHÉ - © 1978 - PATHÉ FILMS - SARA FILMS - FRANCE 3 CINÉMA - RIALTO

DAD FRIEND P.36: PHOTOS © JULIEN PANIÉ - © 2018

NAC FILMS - PATHÉ FILMS - LIAISON FILMS - TF1 FILMS PRODUCTION - C8 FILMS - LORETTE FILMS

DANY BOON COMPLETE SET P.44: © 2018 PATHÉ FILMS - ALL RIGHTS RESERVED

DER VORNAME P.41: POSTER © CONSTANTIN FILM - GLOBAL SCREEN

DRIVING MISS DAISY P.47: © 1990 - DRIVING MISS DAISY PRODUCTIONS - ICONOGRAPHY © COLLECTION FONDATION JÉRÔME SEYDOUX-PATHÉ - PHOTOS © SAM EMERSON - GRAPHIC DESIGN © 2018 PATHÉ FILMS - ALL RIGHTS RESERVED © ACADEMY OF MOTION PICTURE ARTS AND SCIENCES ©

DUMPED P.26, 34: PHOTO © ESTRELLA - PATHÉ / CRÉATION SILENZIO - PHOTO © THIBAUT GRABHERR - © 2018 ESTRELLA PRODUCTIONS - PATHÉ FILMS - FRANCE 3 CINÉMA - LES FILMS CHAOCORP - CN7 PRODUCTIONS

FAMILY IS FAMILY P.26, 30-31, 43: PHOTOS © EDDY BRIÈRE / © DAVID KOSKAS - © 2018 PATHÉ FILMS - LES PRODUCTIONS DU CH'TIMI - TF1 FILMS PRODUCTION

IN THE FADE P.37: PHOTO © GORDON TIMPEN - © 2018 BOMBERO INTERNATIONAL GMBH & CO. KG / MACASSAR PRODUCTIONS / PATHÉ FILMS / CORAZÓN INTERNATIONAL GMBH & CO. KG / WARNER BROS. ENTERTAINMENT GMBH

LOOKING FOR TEDDY P.35: LE CERCLE NOIR POUR SILENZIO - PHOTO © EDDY BRIÈRE - © 2018 ESKWAD - PATHÉ FILMS - TF1 FILMS PRODUCTION - GIALLA PRODUCTIONS

LORO P.39: © INDIGO FILM - PATHÉ FILMS - FRANCE 2 CINÉMA

MEKTOUB MY LOVE: CANTO UNO P.38: PHOTO © 2018 - QUAT'SOUS FILMS - PATHÉ FILMS - FRANCE 2 CINÉMA -

GOOD FILMS - BIANCA - NUVOLA FILM

NOTHING TO DECLARE P.45: © 2011 - PATHÉ FILMS - LES PRODUCTIONS DU CH'TIMI - TF1 FILMS PRODUCTION - FILMS FACTORING & CATALOGUE - PHOTO EDITING: © SHUTTERSTOCK

THE BRAND NEW ADVENTURES OF ALADIN P.26-27, 32-33, 41: PHOTOS © EMMANUEL GUIMIER / POSTER © RYSK - PHOTOS EDDY BRIÈRE - © 2018 74 FILMS PATHÉ FILMS M6 FILMS MY FAMILY

THE LITTLE STRANGER P.40-41: POSTER PATHÉ PRODUCTIONS LTD / PHOTO © NICOLA DOVE - © PATHÉ PRODUCTIONS LIMITED, 2018

THE MAGIC TUCHE P.26, 28-29: © 2018 ESKWAD PATHÉ FILMS - PHOTO ARNAUD BORREL - © 2018 ESKWAD - PATHÉ FILMS - TF1 FILMS PRODUCTION - GIALLA PRODUCTIONS - JOUROR

THE TUCHE 1-2-3 BOX SET P.44: © 2018 PATHÉ FILMS - ALL RIGHTS RESERVED

THE TWO OF US P.46: PHOTO J. GIMEL - COLLECTION FONDATION JÉRÔME SEYDOUX-PATHÉ - © 1967 - PATHÉ FILMS

## PATHÉ LIVE

P.48-49: © PATHÉ LIVE

## SPONSORSHIP

P.52-53: THE RESTAURANTS DU CŒUR / THE FRENCH CINÉMATHEQUE / GOBELINS, L'ÉCOLE DE L'IMAGE

## OLYMPIQUE LYONNAIS

P.52-53: PHOTO © LOTFI DAKHLI



PATHÉ CARRÉ SÉNART / FRANCE



# Addresses

## BELGIUM

**Pathé Belgique**  
Grand rue 141-143  
B-6000 Charleroi

## FRANCE

**Pathé**  
2, rue Lamennais  
75008 Paris

**Pathé Films**  
2, rue Lamennais  
75008 Paris

**Les Cinémas**  
**Pathé Gaumont**  
2, rue Lamennais  
75008 Paris

**Pathé Live**  
2, rue Lamennais  
75008 Paris

## NETHERLANDS

**Pathé Theatres BV**  
Barbara Strozilaan 388  
1083 HN Amsterdam

## UNITED KINGDOM

**Pathé Productions Ltd**  
6 Ramillies Street  
London W1F 7TY

## SWITZERLAND

**Pathé Films AG**  
Neugasse 6  
8005 Zurich

**Pathé Schweiz AG**  
Rue du Petit-Chêne 27  
1003 Lausanne



3









PATHE!



4DX

öagen-Dars

Le cinéma  
d'aujourd'hui  
**PATHE!**  
**ANGERS**







2, rue Lamennais  
75008 Paris - France  
+33 (0)1 71 72 30 00  
[contact@pathe.com](mailto:contact@pathe.com)

**[www.pathe.com](http://www.pathe.com)**